



Visual Arts

Neil Beloufa: Counting on People, ICA



Neil Beloufa, *People's passion, lifestyle beautiful wine*, gigantic glass towers, all surrounded by water: the superlative high resolution *Bed*, 2013. Installation Image. Credit: Robert Wedemeyer. Courtesy of the Artist, and François Ghebaly Gallery

Institute of Contemporary Arts

24 Sep 2014 – 16 Nov 2014, 12:00 AM – 12:00 AM

For his first institutional exhibition in the UK, ICA London screens films by Neil Beloufa in this new ICA exhibition 2014

ICA London exhibitions

To kick off the autumn season at the **ICA**, **Nei I Beloufa** will be showing several films in custom installations built by the artist especially for the show.

Nei I Beloufa, artist and filmmaker

Blurring the line between fact and fiction, Beloufa's films investigate real phenomena through imaginative means. He uses both actors and non-professionals, sometimes working with his

subjects to determine the film's outcome.

Counting on People, Beloufa's **first institutional exhibition in the UK**, will include a recent commission from the **Banff Centre** in Canada and the ICA - **Home is Whenever I'm With You**. This film explores communication through social media and the changing position of the viewer in relation to this technology.

In addition, new films **VENGEANCE** and **Data for Desire** will be shown for the first time which scrutinise the human desire for community. The films are interspersed with sculptural works, creating fragmented material narratives across mediums.

WHAT	Neil Beloufa: Counting on People, ICA
WHERE	Institute of Contemporary Arts The Mall, London, SW1Y 5AH
NEAREST TUBE	Charing Cross
WHEN	24 Sep 2014 – 16 Nov 2014, 12:00 AM – 12:00 AM
PRICE	£1 with Day-Membership
WEBSITE	Click here for more information



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VENUE

The ICA on London's Mall is a forward-thinking arts centre dedicated to the avant-garde. The institute houses Arthouse screenings, club-nights, exhibitions, performance art and debates. Don't miss the brilliant shop, with its well curated selection of books and cinema.

ARE YOU AN ICA MEMBER?

The Institute of Contemporary Arts, situated in a staggeringly grandiose Nash terrace on The Mall, is one of London's most innovative galleries, cinemas and performance spaces. It's also home to London's